

Zerto Virtual Replication 4.0 delivers what is possible when technology stops being a barrier and becomes an enabling force for changing how data is protected. This is the first step to Zerto's vision of the Cloud Continuity Platform which enables organizations to seamlessly move and protect virtualized workloads between public, private and hybrid clouds. The goal is to get the infrastructure to where it is so flexible and seamless in terms of mobility that the only criteria that will be used to purchase infrastructure or services is based on service levels and price.

The company's flagship product, Zerto Virtual Replication, is the standard for protection, disaster recovery and migration of applications in cloud and virtualized datacenters. Zerto Virtual Replication 4.0 builds upon our existing capabilities and now enables customers to replicate between VMware vSphere, Microsoft Hyper-V and supports disaster recovery to Amazon Web Services. This release extends the vision of agnostic replication from being storage agnostic to becoming hypervisor agnostic as well.

Through the re-architected user interface, customers can manage workloads across their private and public clouds, truly delivering the promise of hybrid cloud. This software-defined solution enables migration, workload mobility, disaster recovery and business continuity, and cloud bursting with full automation, executing any one of these activities in just a few clicks!

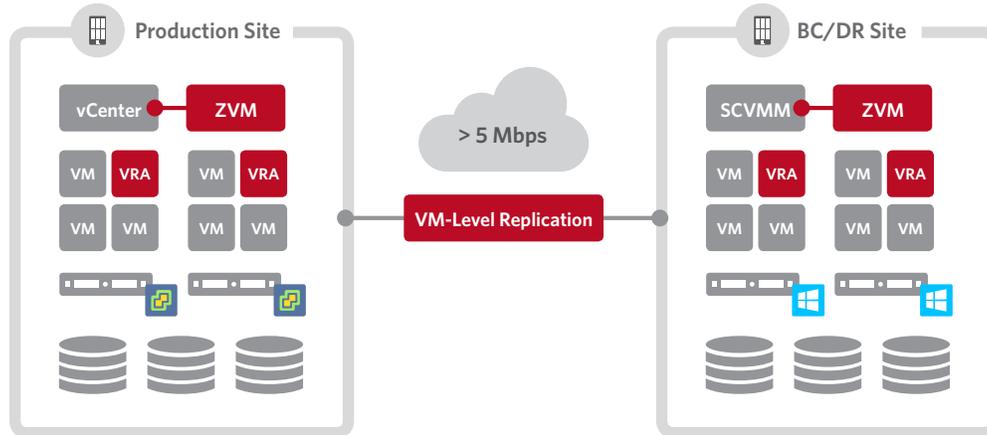
Feature	Benefit
 Support for Microsoft Hyper-V	<ul style="list-style-type: none"> Reduce DR and test/dev costs by utilizing already-owned Microsoft Hyper-V licenses for these use cases Effectively leverage Microsoft Hyper-V for production with a true BC/DR solution
 Replication to Amazon Web Services	<ul style="list-style-type: none"> Respond rapidly to changing business requirements with the ability to leverage resources from Amazon Web Services in minutes Eliminate capital and operational costs with Amazon Web Services for the DR site Dramatically reduce test and development costs leveraging Amazon Web Services
 Cross-hypervisor Replication	<ul style="list-style-type: none"> Remove barriers to innovation by leveraging the right hypervisor for any use case Migrate workloads fast to new IT infrastructure accelerating ROI new investments Maximize the business impact of new hardware with applications migrations
 Re-architected User Interface	<ul style="list-style-type: none"> Single, simple interface to manage production workloads across public, private and hybrid clouds

ZERTO VIRTUAL REPLICATION FOR MICROSOFT HYPER-V

A barrier for deploying has Microsoft Hyper-V for many enterprises has been the lack of a BC/DR solution suitable for production workloads. Zerto Virtual Replication 4.0 removes that barrier and delivers enterprise-class protection. It provides aggressive service levels, fully automated recovery and DR testing all while ensuring application consistency and continuous data protection for Microsoft Hyper-V. It also increases flexibility as now customers can easily leverage an IT infrastructure, even if it is built on a different hypervisor, for test and development, disaster recovery, production or any relevant use case.

Feature	Benefit
 Protect Hyper-V based Private Clouds	Enterprise-class BC/DR delivers RPOs of seconds and RTOs of minutes
 Reduce Costs	Leverage Hyper-V for the DR site or test/development
 Cross-hypervisor Replication	Easily migrate workloads across heterogeneous environments
 Simplify Upgrades	Migrate applications to new hypervisor versions and/or storage to realize the benefits of new products faster
 Cloud Bursting	Meet changing business requirements fast with the ability to move workloads across clouds

Private Cloud Architecture for VMware vSphere and Microsoft Hyper-V



CROSS-HYPERVERSOR REPLICATION

According to Gartner, the overwhelming majority of IT organizations have more than one hypervisor.

Zerto Virtual Replication 4.0 maximizes these multi-hypervisor investments with the ability to replicate across VMware vSphere and Microsoft Hyper-V environments. Workloads can be encapsulated and easily moved to across the environment independent of the hypervisor making it easy to leverage the right infrastructure for the right use case.

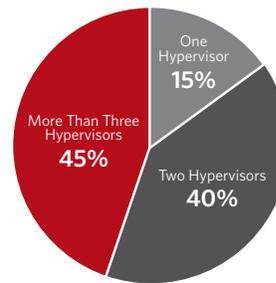


Figure 3. Worldwide Research Circle Survey With 239 Respondents Who Indicated They Had Virtualized Servers, March 2014. Source: Gartner (March 2015) Gartner, Four Trends Changing Server Virtualization Decisions, Published: 5 March 2015, Analyst(s): Thomas J. Bittman

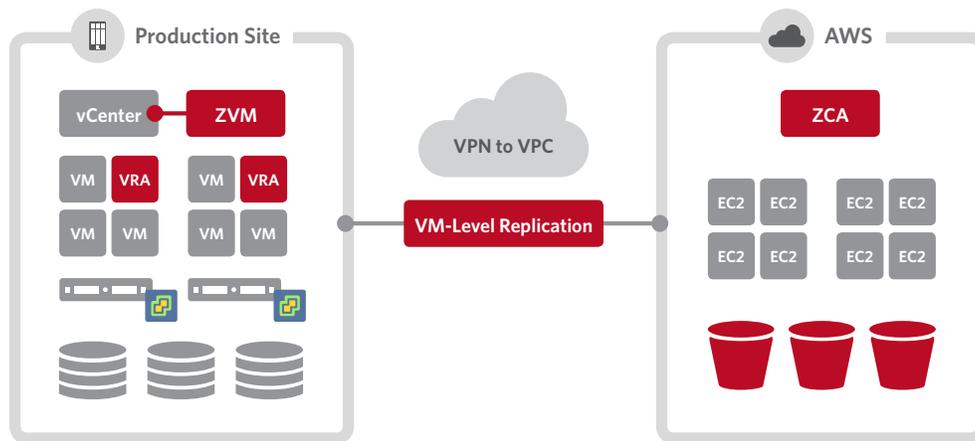
Feature	Benefit
 Enable Innovation	Use the right hypervisor for the right use case
 Reduce Costs	Leverage less expensive hypervisors, or one that are already owned for DR, test/dev and other use cases
 Flexible, agile environment	Enable seamless application mobility across private, public and hybrid clouds

ZERTO VIRTUAL REPLICATION FOR AMAZON WEB SERVICES 1.0

Many customers are considering public cloud, specifically Amazon Web Services (AWS), to reduce IT costs. The barrier to this is that to convert a workload or application and migrate it to AWS can take so long, that the business need will be gone by the time the conversion is completed. Zerto Virtual Replication is able to replicate the workloads fast - whether for a migration or for disaster recovery purposes.

Feature	Benefit
 Dramatically reduce costs across IT	<ul style="list-style-type: none"> Replace a large capital cost with a simple reoccurring expense Leverage AWS for production eliminating capital costs and obtain resources on demand Leverage for test and development

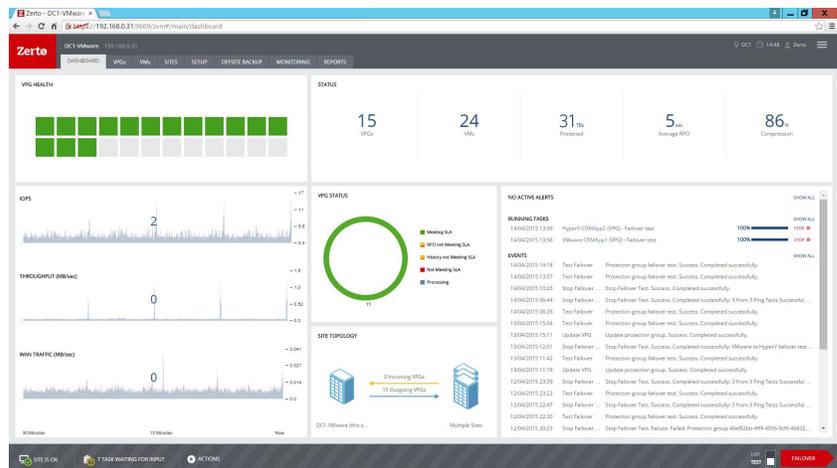
Hybrid Cloud Architecture for Amazon Web Services



NEW HTML 5 USER INTERFACE

One consistent user interface that can be accessed from a laptop, desktop or tablet. The management experience is exactly the same regardless of the underlying infrastructure. Zerto Virtual Replication delivers a consistent experience to replicate, move, and migrate workloads across public and private clouds.

- One consistent interface to effectively control the entire environment
- More intuitive user interface with simplified workloads
- Improved navigation to simplify management
- Wizard-driven virtual protection group creation ensures consistency in the BC/DR process
- Supports a scaling environment with the ability to perform bulk operations



INCREASED SUPPORT FOR VMWARE VSPHERE AND VMWARE VCLOUD DIRECTOR

Zerto Virtual Replication 4.0 supports VMware vSphere 6.0 and VMware vCloud Director 5.6.3/5.6.4. This enables customers and cloud providers to quickly take advantage of the new features offered from VMware without any interruption in their BC/DR plans. Migrations to VMware vSphere 6 and VMware vCloud 5.6.3/5.6.4 can also be accelerated to deliver a faster return on investment for VMware environments.

ABOUT ZERTO

Zerto is committed to keeping enterprise and cloud IT running 24/7 by providing scalable business continuity software solutions. Through the Zerto Cloud Continuity Platform, organizations seamlessly move and protect virtualized workloads between public, private and hybrid clouds. The company's flagship product, Zerto Virtual Replication, is the standard for protection of applications in cloud and virtualized datacenters.